This advertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is not an announcement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated April 22, 2024, the "Letter of Offer" or ("LOF") filed with the BSE Limited ("BSE" or "Stock Exchange"), and the Securities and the Exchange Board of India ('SEBI')



ASHNOOR TEXTILE MILLS LIMITED

Haryana on January 21, 1984. Subsequently the name of our Company was changed from "Gupta Carpets Udyog Limited" and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, National Capital Territory of Delhi and Haryana on July 11, 1995. Thereafter the name of our Company was subsequently changed from "GCUL Limited" to "Ashnoor Textile Mills Limited" and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, National Capital and Territory of Delhi and Haryana on April 29, 1999. For detailed information of change of Registered Office please refer to chapter "General Information" on page number 40 of the Letter of Offer.

Registered Office: Behrampur, Khandsa Village, Gurugram, Haryana-122001, India

Telephone: 0124-4809755 | E-mail id: accounts@ashnoortex.com | Website: www.ashnoortex.com

Contact Person: Ms. Yashima Saluja, Company Secretary & Compliance Officer Corporate Identity Number: L17226HR1984PLC033384

PROMOTERS OF OUR COMPANY:

MR. SUNEEL GUPTA, MS. SANGEETA GUPTA, MR. ABHINAV GUPTA AND MS. NOOR GUPTA

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF ASHNOOR TEXTILE MILLS LIMITED ONLY ISSUE OF UP TO 31,86,462 FULLY PAID-UP EQUITY SHARES OF THE FACE VALUE OF ₹ 10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 201- PER RIGHTS EQUITY SHARE

(INCLUDING A SHARE PREMIUM OF ₹ 101- PER EQUITY SHARE) ("ISSUE PRICE"). AGGREGATING TO ₹ 637.29# LAKHS ON A RIGHTS BASIS TO THE EXISTING ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARES FOR EVERY 4 (FOUR) FULLY PAID UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY ON THE RECORD DATE, THAT IS, ON FRIDAY, APRIL 26, 2024 (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 111 OF THE LETTER OF OFFER. #Assuming full subscription

ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATIONS*	ISSUE CLOSES ON**
1000E OF END ON	ENOT DATE FOR ON MARKET REMOVED ATTOMO	10002 020020 014
Tuesday, May 07, 2024	Monday, May 13, 2024	Thursday, May 16, 2024

* Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the

** Our Board or Right Issue Committee will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (Thirty) days from the Issue Opening Date.

ASBA* Simple, Safe, Smart Way of making an "Applications supported by blocked amount (ASBA) is a better of simply blocking the fund in the bank account. For further details to below.	
--	--

Facilities for Application in this Issue

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circular and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, refer "Procedure for Application through the ASBA

Please note that subject to SCSBs complying with the requirements of SEBI Circular CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS

Further, no withdrawal of the Application shall be permitted by any Applicant after the Issue Closing Date.

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Resident Eligible Equity Shareholders holding the Equity Shares in dematerialized form; and (ii) a demat suspense escrow account (namely, "ASHNOOR TEXTILE MILLS LIMITED-DEMAT ESCROW ACCOUNT 2024") opened by our Company, for the Resident Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in a demat suspense account pursuant to Regulation 39 of the SEBI Listing Regulations; or (b) Equity Shares held in the account of IEPF authority; or (c) the demat accounts of the Resident Eligible Equity Shareholder which are frozen or details of which are unavailable with our Company or with the Registrar on the Record Date; or (d) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (e) credit of the Rights Entitlements returned/reversed/failed; or (f) the ownership of the Equity Shares currently under dispute, including any court proceedings; or (g) Eligible Equity Shareholders who have not provided their Indian addresses.

Additionally, our Company has submitted the details of the total Rights Entitlements credited to the demat accounts of the Eligible Equity Shareholders and the demat suspense escrow account to the Stock Exchange after completing the corporate action. The details of the Rights Entitlements with respect to each Eligible Equity Shareholders can be accessed by such respective Eligible Equity Shareholders on the website of the Registrar i.e., www.linkintime.co.in after keying in their respective details along with other security control measures implemented thereat. Rights Entitlements shall be credited to the respective demat accounts of Eligible Equity Shareholders before the Issue Opening Date (i.e. Tuesday, May 07, 2024) only in dematerialized form. Further, if no Application is made by the Eligible Equity Shareholders of Rights Entitlements on or before Issue Closing Date (i.e. Thursday, May 16, 2024), such Rights Entitlements shall lapse and shall be extinguished after the Issue Closing Date. No Rights Equity Shares for such lapsed Rights Entitlements will be credited, even if such Rights Entitlements were purchased from market and purchaser will lose the premium paid to acquire the Rights Entitlements. Persons who are credited the Rights Entitlements are required to make an application to apply for Rights Equity Shares offered under Issue for subscribing to the Rights Securities offered under Issue.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS EQUITY SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS EQUITY SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR FURTHER DETAILS. PLEASE SEE "TERMS OF ISSUE-PROCEDURE FOR APPLICATION" ON PAGE 121 OF THE LETTER OF OFFER

Making of an Application through the ASBA process - Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for authorizing such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. Investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorization to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/ sebiweb/other/ OtherAction.do?doRecognisedFpi = yes&intmld = 34. For further det ails, - please see "Terms of Issue" on page 111 of the Letter of Offer. APPLICATION ON PLAIN PAPER:

An Eligible Equity Shareholder who has neither received the Application Form nor is in a position to obtain the Application Form either from our Company, Registrar to the Issue or from the website of the Registrar, can make an application to subscribe to the Issue on plain paper through ASBA process. Eligible Equity Shareholders shall submit the plain paper application to the Designated Branch of the SCSB for authorizing such SCSB to block an amount equivalent to the amount payable on the application in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India. Additionally, in terms of Regulation 78 of the SEBI ICDR Regulations, Investors may choose to accept the offer to participate in this Issue by making plain paper Applications. Please note that Eligible Equity Shareholders making an

application in this Issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitlements. The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB

before the Issue Closing Date and should contain the following particulars: Name of our Issuer, being Ashnoor Textile Mills Limited;
 Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); Registered Folio Number/ DP and Client ID No.;
 Number of Equity Shares held as on Record Date;
 Allotment option preferred only Demat form;
 Number of Rights Equity Shares entitled to;
 Number of Rights Equity Shares applied for; • Number of Additional Rights Equity Shares applied for, if any; • Total number of Rights Equity Shares applied for within the Right Entitlements; • Total amount paid at the rate of ₹ 20 per Rights Equity Share; Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB;
 In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account such as the account number, name, address and branch of the SCSB with which the account is maintained; • Except for Applications on behalf of the Central or State Government, the residents of Sikkim and officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to the Issue. Documentary evidence for exemption to be provided by the applicants; . Authorization to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; . Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); • Additionally, all such Applicants are deemed to have accepted the following:

I/We acknowledge that the Company, their affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements." OVERSEAS SHAREHOLDERS: The distribution of the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other offering material and the issue of Rights Entitlements and the Rights Securities on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons in whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form, or the Rights Entitlement Letter may come, are required to inform themselves about the restrictions and observe such restrictions.

Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders and will dispatch the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material only to email addresses of Eligible Equity Shareholders who have provided an Indian address to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Securities is permitted under laws of such jurisdictions and does not result in and may not be construed as, a public offering in such jurisdictions. In case the Eligible Equity Shareholders have provided their valid e-mail address, the Issue material will be sent only to their valid e-mail address and in case the Eligible Equity Shareholders have not provided their e-mail address, then the Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. Investors can also access the Letter of Offer, the Abridged Letter of Offer and the Application Form from the websites of the Registrar, our Company, SEBI, and the Stock Exchange.

NO OFFER IN THE UNITED STATES: THE RIGHTS ENTITLEMENTS AND THE RIGHTS EQUITY SHARES HAVE NOT BEEN AND WILL NOT BE REGISTERED UNDER THE UNITED STATES SECURITIES ACT, 1933, AS AMENDED ("SECURITIES ACT"), OR ANY U.S. STATE SECURITIES LAWS AND MAY NOT BE OFFERED, SOLD, RESOLD OR OTHERWISE TRANSFERRED WITHIN THE UNITED STATES OF AMERICA OR THE TERRI POSSESSIONS THEREOF ("UNITED STATES" OR "U.S.") OR TO, OR FOR THE ACCOUNT OR BENEFIT OF, "U.S. PERSONS" (AS DEFINED IN REGULATION S UNDER THE SECURITIES ACT ("REGULATION S"), TRANSACTION EXEMPT FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT. THE RIGHTS ENTITLEMENTS AND RIGHTS EQUITY SHARES REFERRED TO IN THIS LETTER OF OFFER ARE BEING OFFERED IN INDIA AND IN JURISDICTIONS WHERE SUCH OFFER AND SALE OF THE RIGHTS EQUITY SHARES AND/ OR RIGHTS ENTITLEMENTS ARE PERMITTED UNDER LAWS OF SUCH JURISDICTIONS, BUT STATES. THE OFFERING TO WHICH THIS LETTER OF OFFER AND ABRIDGED LETTER OF OFFER RELATES IS NOT, AND UNDER NO CIRCUMSTANCES IS TO BE CONSTRUED AS, AN OFFERING OF ANY SECURITIES OR RIGHTS FOR SALE IN THE UNITED STATES OR AS A SOLICITATION THEREIN OF AN OFFER TO BUY ANY OF THE SAID SECURITIES OR RIGHTS. THERE IS NO INTENTION TO REGISTER ANY PORTION OF THE ISSUE OR ANY OF THE SECURITIES DESCRIBED HEREIN IN THE UNITED STATES OR TO CONDUCT A PUBLIC OFFERING OF SECURITIES IN THE UNITED STATES.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is Thursday, May 16, 2024, i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchange and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Rights Equity Shares hereby offered, as provided under the heading, "Basis of Allotment" on page 142.

Please note that on the Issue Closing Date, Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchange.

LISTING: The existing Equity Shares are listed on BSE Limited ("BSE"). Our Company has received "In-principle" approval from BSE for listing the Rights Equity Shares to be allotted pursuant to this issue vide its letter dated April 16, 2024, Our Company will also make applications to the Stock Exchange to obtain its trading approval for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020. For the purposes of this Issue, the Designated Stock Exchange is BSE Limited.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE Limited, nor

does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer clause of the BSE Limited." on page 109 of the LOF. DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations and SEBI Rights Issue Circulars, the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/dispatched only to the Eligible Equity Shareholders who have provided their Indian address to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Equity Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdictions. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be physically dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

In accordance with the above the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed in electronic form through email on April 30, 2024 by Registrar to the Issue and by Speed Post on May 02, 2024 by the Company.

Banker to the Issue: IndusInd Bank Limited

Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Equity Shares under applicable laws) on the

the Company at www.ashnoortex.com; the Registrar at www.linkintime.co.in;

the Stock Exchange at www.bseindia.com.

acknowledgement slip.

Date: May 03, 2024

Place: Gurugram

The Investors can visit following links for the below-mentioned purposes:

Frequently asked questions and online/ electronic dedicated Shareholders helpdesk for guidance on the Application process and resolution of difficulties faced by the Shareholders: www.linkintime.co.in and

Updation of Indian address/ email address/ mobile number in the records maintained by the Registrar or our Company: www.linkintime.co.in

Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Shareholders: www.linkintime.co.in The LOF is available on the website of SEBI at www.sebi.gov.in.

LINKIntime

REGISTRAR TO THE ISSUE LINK INTIME INDIA PRIVATE LIMITED

Address: C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli (West) Mumbai City,

Maharashtra - 400083, India. Telephone: +91 8108114949:

E-mail: ashnoortextile.rights2023@linkintime.co.in Investor grievance: ashnoortextile.rights2023@linkintime.co.in

Website: www.linkintime.co.in

Contact Person: Ms. Shanti Gopalakrishnan SEBI Registration No: INR000004058

Investors may contact the Registrar to the Issue or our Company Secretary and Compliance Officer for any pre-Issue or post-Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, giving full details such as name, address of the Applicant, contact number(s), E-mail address of the sole/ first holder, folio number or demat account, number of Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the

> For Ashnoor Textile Mills Limited On behalf of the Board of Directors

Ms. Yashima Saluja Company Secretary and Compliance Officer





and enotices@linkintime.co.in.

New Delhi

Date: May 3, 2024

Place: Gurugram

CAUTIONARY NOTICE



Fake Whatsapp groups impersonating as Kotak Mahindra Asset Management Company Limited - Portfolio Management Services

It has come to the notice of Kotak Mahindra Asset Management Company Limited - Portfolio Management Services ('Kotak PMS'). that a fake / fraudulent / deceptive WhatsApp and social media groups under the name "LearnKotakPMS-806" impersonating Kotak PMS has been created and is engaging in fraudulent activity by providing stock recommendation using the name of our senior executive, and our name and logo. Such groups are formed to defraud and mislead the general public.

This is to caution the public that Kotak Mahindra Asset Management Company Limited has not authorized any person to undertake creation of the above-mentioned fake WhatsApp groups or undertake any activities related to the said group. We would like to bring to the notice of the public that Kotak Mahindra Asset Management Company Limited is in no way associated with these fake whatsapp and social media groups created by these fraudsters and we condemn such acts of defrauding. We advise the general public to stay vigilant of such scams and exercise due caution. Kotak Mahindra Asset Management Company Limited shall not accept any responsibility or liability whatsoever for any loss that anyone may suffer or incur owing to any transactions made with such unknown individuals or agencies making false claims

Please be advised that investments in Kotak Mahindra Asset Management Company Limited - Portfolio Management Services can only be made through their Official and Registered Address, For any inquiry you may visit our website at www.kotakpms.com or visit any of our branches.

For any queries kindly write to us on Kmamcpmsclient. Servicing@kotak.com.

For Kotak Mahindra Asset Management Company Limited

Mumbai May 03, 2024

Authorised Signatory

Any queries / clarifications in this regard may be addressed to: Kotak Mahindra Asset Management Company Limited

CIN: U65991MH1994PLC080009 6th Floor, Kotak Towers, Building No. 21, Infinity Park, Off: Western Express Highway,

Goregaon - Mulund Link Road, Malad (East), Mumbai 400097. Phone Number: 022 4285 8155 . Email: Kmamcpmsclient.Servicing@kotak.com . Website: www.kotakpms.com

Investments in securities are subject to market risk and there is no assurance or guarantee of the objectives of the Portfolio being achieved or safety of corpus.



E - VOTING INFORMATION FOR THE EXTRA ORDINARY **GENERAL MEETING ('EOGM')**

NOTICE IS HEREBY GIVEN THAT AN EXTRA-ORDINARY GENERAL MEETING ('EOGM' OF THE MEMBERS OF UTKARSH COREINVEST LIMITED ("UCL" OR "THE COMPANY" IS SCHEDULED TO BE HELD ON MONDAY, MAY 27, 2024 AT 03:00 PM THROUGH VIDEO CONFERENCE TO BE INITIATED FROM AND AT THE REGISTERED OFFICE - S-24/1-2. FOURTH FLOOR, MAHAVIR NAGAR, ORDERLY BAZAR, NEAR MAHAVIR MANDIR, VARANASI, UTTAR PRADESH, INDIA - 221002. THE COMPANY HAS COMPLETED DISPATCH OF NOTICE OF EOGM TO MEMBERS THROUGH PERMITTED MODE BY FRIDAY, MAY 03, 2024.

In compliance with the provisions of Sections 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended from time to time and the Secretarial Standards on Extra-Ordinary General Meetings, the Company is providing remote e-voting facility to all its Members to enable them to cast their vote on the matters listed in the Notice by electronic means. The Company has engaged the services of the NSDL ("E-Voting Service Provider") to provide the e-voting facility. The Members who cast their vote by remote e-voting prior to the Meeting may also attend the Meeting.

The E-Voting period shall commence at 10:00 A.M. on May 24, 2024 and shall end at 05:00 P.M. on May 26, 2024. During this period, the Members of the Company holding shares in physical form or in dematerialized form, as on the 'cut-off date' (for reckoning voting rights) being, April 26, 2024, may cast their respective votes by remote e-voting in the manner and process set out in the EOGM notice. The remote E-Voting module shall be disabled by E-Voting Service Provider for voting, thereafter. Any person who is not a member as on the cut-off date should treat this Notice for information purposes only. The voting rights of the Members shall be in proportion to their shares of the paid-up equity share capital of the Company as on the said 'cut-off date'. The Company has appointed M/s. Sumit Singh & Associates, Company Secretary in Practice, Certificate of Practice No.-18848, as the Scrutinizer for conducting the electronic voting process in a fair and transparent manner. Members may call on the Toll Free Numbers 1800 1020 990 and 1800 224 430 of the E-Voting Service Provider, for any further clarifications.

The details of the EOGM notice are available on the website of the Company at https://www.utkarshcoreinvest.com/assets/policy/EGM dated April 30 2024 Notice.pdf

For Utkarsh CoreInvest Limited

Place: Varanasi Date: May 03, 2024

Sd/-Neeraj Kumar Tiwari Company Secretary

Registered & Corporate Office: S-24/1-2, Fourth Floor, Mahavir Nagar, Orderly Bazar, Near Mahavir Mandir, Varanasi, Uttar Pradesh, India – 221002 E-mail ID: secretarial@utkarshcoreinvest.com; Contact: +91 9598069737

///Sterlite Power

Sterlite Power Transmission Limited

Registered Office: 4th Floor, Godrei Millennium, 9 Koregaon Road, Pune, Maharashtra – 411001, India CIN: U74120PN2015PLC156643 | Phone: +91-124-4562 000 | Fax: 0124- 4562075 Email: secretarial.grid@sterlite.com | www.sterlitepower.com

NOTICE TO MEMBERS/SHAREHOLDERS

NOTICE is hereby given that pursuant to and in compliance with the provisions of Section 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Act") read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014 (the "Rules"), and in accordance with the guidelines prescribed by the Ministry of Corporate Affairs (the "MCA") for holding the general meetings / conducting postal ballot through evoting vide General Circular Nos. 14/2020 dated April 08, 2020; 17/2020 dated April 13, 2020; 22/2020 dated June 15, 2020; 33/2020 dated September 28, 2020; 39/2020 dated December 31, 2020; 10/2021 dated June 23, 2021; 20/2021 dated December 08, 2021; 03/2022 dated May 05, 2022; 11/2022 dated December 28, 2022 and 09/2023 dated September 25, 2023 (the "MCA Circulars"), Secretarial Standard - 2 issued by the Institute of Company Secretaries of India and other applicable Laws and Regulations, if any, including any statutory modification(s) or re-enactment(s) thereto for the time being in force, a postal ballot notice dated Thursday, May 02, 2024 ("the Postal Ballot Notice") seeking Members'/Shareholders' consent on the business set out in the Postal Ballot Notice has been dispatched, by e-mail only, to the Members/Shareholders whose names appear on the Register of Members/List of Beneficial Owners (collectively the "Members/Shareholders") as received from the National Securities Depositories Limited and/or Central Depositories Services (India) Limited ("the Depositories") as on Friday, April 26, 2024, ("the cut-off date"). The Company completed the dispatch of notices on Friday, May 03, 2024. A copy of the Postal ballot Notice is also available on the website of the Company; (https://www.sterlitepower.com/downloads) and the website of Link Intime India Private Limited ("LIIPL"): https://instayote.linkintime.co.in

Please note that in compliance with the MCA Circulars, the Company has sent the Postal ballot Notice along with the explanatory statement, in electronic form only, to the Members/Shareholders as on the cut-off date, who have registered their e-mail address with the Company or the Depositories. Physical copies of the Postal Ballot Notice and pre-paid business reply envelopes are not being sent to the Members/Shareholders for this Postal Ballot.

In compliance with the provisions of Section 108, 110 and other applicable provisions of the Act and MCA Circulars, the Company has provided only the remote e-voting facility to its Members/Shareholders, to enable them to cast their votes electronically instead of submitting the postal ballot form. The Members/Shareholders can vote only through the remote e-voting process.

The Company has engaged the services of Link Intime India Private Limited ("LIIPL"), for providing e-voting facility to all its Members/Shareholders. Further, the Company has appointed Ms. Mehak Gupta, proprietor of M/s Mehak Gupta & Associates, Practicing Company Secretaries, as the scrutinizer to this postal ballot process ("the Scrutinizer"). To enable participation in the remote e-voting process by those Members/Shareholders, who have not registered their e-mail address with the Company or the Depositories, the Company has made appropriate arrangements with the Link Intime India Private Limited ("LIIPL") for registration of e-mail addresses, in terms of the MCA Circulars. The process

- for registration of e-mail addresses is as under: a. Members/Shareholders who have not registered their email address and in consequence, the Postal Ballot Notice and e-voting instructions cannot be serviced, may temporarily get their email address and mobile number provided with LIPL, by accessing the link: https://instavote.linkintime.co.in. Members/Shareholders are requested to follow the process as guided to capture the email address and mobile number for sending the soft copy of the notice and e-voting instructions along with the User ID and Password. In case of any gueries, Members/Shareholders may
- write to enotices@linkintime.co.in. Alternatively, Member/Shareholder may send an email request at the email ID enotices@linkintime.co.in and secretarial.grid@sterlite.com along with scanned copy of the signed request letter providing the email address. mobile number, self-attested PAN copy and Client Master copy in case of electronic folio and copy of share certificate in case of physical folio for sending the notice of postal ballot and the e-voting instructions.

Detailed instructions and information relating to the e-voting process is set out in the Postal Ballot Notice dispatched to the Members/Shareholders. Facility to exercise e-voting by means of postal ballot, will be available during the following period:

Commencement of e-voting: Saturday, May 04, 2024, 09:00 Hours IST. End of e-voting: Sunday, June 02, 2024, 17:00 Hours IST

Members/Shareholders are requested to cast their vote through the e-voting process not later than Sunday, June 02.

2024, 17:00 Hours IST to be eligible for being considered, failing which it will be strictly considered that no vote has been received from the Members/Shareholders. Voting rights shall be reckoned on the paid-up value of equity shares registered in the name of Members/Shareholders as on the cut-off date. The results of the voting by postal ballot (along with Scrutinizer's Report) through the e-voting process will be

announced by the Chairman, or such other person duly authorized by the Chairman on or before Friday, June 07, 2024, and will also be displayed on the website of the Company (https://www.sterlitepower.com/downloads), and Link Intime India Private Limited: https://instavote.linkintime.co.in For any grievances or query, Members/Shareholders may write to the Company Secretary at

secretarial.grid@sterlite.com or contact the Link Intime India Private Limited at toll free No. +91-022 - 4918 6000

By Order of the Board of Directors of the Company

Ashok Ganesan

Company Secretary

financialexp.epap.in

This advertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is not an announcement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated April 22, 2024, the "Letter of Offer" or ("LOF") filed with the BSE Limited ("BSE" or "Stock Exchange"), and the Securities and the Exchange Board of India ('SEBI').



Our Company was originally incorporated as Gupta Carpets Udyog Limited under the Companies Act, 1956, with a certificate of incorporation issued by the Registrar of Companies, National Capital and Territory of Delhi and Haryana on January 21, 1984. Subsequently the name of our Company was changed from "Gupta Carpets Udyog Limited" to "GCUL Limited" and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, National Capital Territory of Delhi and Haryana on July 11, 1995. Thereafter the name of our Company was subsequently changed from "GCUL Limited" to "Ashnoor Textile Mills Limited" and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, National Capital and Territory of Delhi and Haryana on April 29, 1999. For detailed information of change of Registered Office please refer to chapter "General Information" on page number 40 of the Letter of Offer.

Registered Office: Behrampur, Khandsa Village, Gurugram, Haryana-122001, India

Telephone: 0124-4809755 | E-mail id: accounts@ashnoortex.com | Website: www.ashnoortex.com Contact Person: Ms. Yashima Saluja, Company Secretary & Compliance Officer Corporate Identity Number: L17226HR1984PLC033384

PROMOTERS OF OUR COMPANY:

MR. SUNEEL GUPTA, MS. SANGEETA GUPTA, MR. ABHINAV GUPTA AND MS. NOOR GUPTA

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF ASHNOOR TEXTILE MILLS LIMITED ONLY

ISSUE OF UP TO 31,86,462 FULLY PAID UP EQUITY SHARES OF THE FACE VALUE OF ₹ 10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF 🤻 20/- PER RIGHTS EQUITY SHARE COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARES FOR EVERY 4 (FOUR) FULLY PAID UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY ON THE RECORD DATE, THAT IS, ON FRIDAY, APRIL 26, 2024 (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 111 OF THE LETTER OF OFFER. #Assuming full subscription

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY		
ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATIONS*	ISSUE CLOSES ON**
Tuesday, May 07, 2024	Monday, May 13, 2024	Thursday, May 16, 2024

Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue Closing Date.

* Our Board or Right Issue Committee will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (Thirty) days from the Issue Opening Date. Further, no withdrawal of the Application shall be permitted by any Applicant after the Issue Closing Date.

Simple, Safe, Smart Way of making an Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA ASBA* application-Make Use of It!!!!

Facilities for Application in this Issue

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circular and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions application through the ASBA. For details, refer "Procedure for Application through the ASBA

Please note that subject to SCSBs complying with the requirements of SEBI Circular CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Resident Eligible Equity Shareholders holding the Equity Shares in dematerialized form; and (ii) a demat suspense escrow account (namely, "ASHNOOR TEXTILE MILLS LIMITED-DEMAT ESCROW ACCOUNT 2024") opened by our Company, for the Resident Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in a demat suspense account pursuant to Regulation 39 of the SEBI Listing Regulations; or (b) Equity Shares held in the account of IEPF authority; or (c) the demat accounts of the Resident Eligible Equity Shareholder which are frozen or details of which are unavailable with our Company or with the Registrar on the Record Date; or (d) Equity Shares held by Eligible Equity Shares holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (e) credit of the Rights Entitlements returned/reversed/failed; or (f) the ownership of the Equity Shares currently under dispute, including any court proceedings; or (g) Eligible Equity Shareholders who have not provided their Indian addresses.

Additionally, our Company has submitted the details of the total Rights Entitlements credited to the demat accounts of the Eligible Equity Shareholders and the demat suspense escrow account to the Stock Exchange after completing the corporate action. The details of the Rights Entitlements with respect to each Eligible Equity Shareholders can be accessed by such respective Eligible Equity Shareholders on the website of the Registrar i.e., www.linkintime.co.in after keying in their respective details along with other security control measures implemented thereat. Rights Entitlements shall be credited to the respective demat accounts of Eligible Equity Shareholders before the Issue Opening Date (i.e. Tuesday, May 07, 2024) only in dematerialized form. Further, if no Application is made by the Eligible Equity Shareholders of Rights Entitlements on or before Issue Closing Date (i.e. Thursday, May 16, 2024), such Rights Entitlements shall lapse and shall be extinguished after the Issue Closing Date. No Rights Equity Shares for such lapsed Rights Entitlements will be credited, even if such Rights Entitlements were purchased from market and purchaser will lose the premium paid to acquire the Rights Entitlements. Persons who are credited the Rights Entitlements are required to make an application to apply for Rights Equity Shares offered under Issue for subscribing to the Rights Securities offered under Issue.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS EQUITY SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS EQUITY SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR FURTHER DETAILS. - PLEASE SEE "TERMS OF ISSUE-PROCEDURE FOR APPLICATION "ON PAGE 121 OF THE LETTER OF OFFER

Making of an Application through the ASBA process - Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for authorizing such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. Investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorization to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/ sebiweb/other/OtherAction.do?doRecognisedFpi-yes&intmld-34. For further details, - please see "Terms of Issue" on page 111 of the Letter of Offer. APPLICATION ON PLAIN PAPER:

An Eligible Equity Shareholder who has neither received the Application Form nor is in a position to obtain the Application Form either from our Company, Registrar to the Issue or from the website of the Registrar, can make an application to subscribe to the Issue on plain paper through ASBA process. Eligible Equity Shareholders shall submit the plain paper application to the Designated Branch of the SCSB for authorizing such SCSB to block an amount equivalent to the amount payable on the application in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Additionally, in terms of Regulation 78 of the SEBI ICDR Regulations, Investors may choose to accept the offer to participate in this Issue by making plain paper Applications. Please note that Eligible Equity Shareholders making an application in this Issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitlements.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

 Name of our Issuer, being Ashnoor Textile Mills Limited;
 Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); Registered Folio Number/ DP and Client ID No.;
 Number of Rights Equity Shares held as on Record Date;
 Allotment option preferred - only Demat form;
 Number of Rights Equity Shares entitled to;
 Number of Rights Equity Shares applied for; • Number of Additional Rights Equity Shares applied for, if any; • Total number of Rights Equity Shares applied for within the Right Entitlements; • Total amount paid at the rate of ₹ 20 per Rights Equity Share; Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB;
 In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account such as the account number, name, address and branch of the SCSB with which the account is maintained; • Except for Applications on behalf of the Central or State Government, the residents of Sikkim and officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to the Issue. Documentary evidence for exemption to be provided by the applicants; • Authorization to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; • Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); • Additionally, all such Applicants are deemed to have accepted the following: I/We acknowledge that the Company, their affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements."

OVERSEAS SHAREHOLDERS: The distribution of the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other offering material and the issue of Rights Entitlements and the Rights Securities on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons in whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form, or the Rights Entitlement Letter may come, are required to inform themselves about the restrictions and observe such restrictions.

Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders and will dispatch the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material only to email addresses of Eligible Equity Shareholders who have provided an Indian address to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Securities is permitted under laws of such jurisdictions and does not result in and may not be construed as, a public offering in such jurisdictions. In case the Eligible Equity Shareholders have provided their valid e-mail address, the Issue material will be sent only to their valid e-mail address and in case the Eligible Equity Shareholders have not provided their e-mail address, then the Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. Investors can also access the Letter of Offer, the Abridged Letter of Offer and the Application Form from the websites of the Registrar, our Company, SEBI, and the Stock Exchange.

NO OFFER IN THE UNITED STATES: THE RIGHTS ENTITLEMENTS AND THE RIGHTS EQUITY SHARES HAVE NOT BEEN AND WILL NOT BE REGISTERED UNDER THE UNITED STATES SECURITIES ACT, 1933, AS AMENDED ("SECURITIES ACT"), OR ANY U.S. STATE SECURITIES LAWS AND MAY NOT BE OFFERED, SOLD, RESOLD OR OTHERWISE TRANSFERRED WITHIN THE UNITED STATES OF AMERICA OR THE TERRITORIES OR POSSESSIONS THEREOF ("UNITED STATES" OR "U.S.") OR TO, OR FOR THE ACCOUNT OR BENEFIT OF, "U.S. PERSONS" (AS DEFINED IN REGULATION S UNDER THE SECURITIES ACT ("REGULATION S"), EXCEPT IN A TRANSACTION EXEMPT FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT. THE RIGHTS ENTITLEMENTS AND RIGHTS EQUITY SHARES REFERRED TO IN THIS LETTER OF OFFER ARE BEING OFFERED IN INDIA AND IN JURISDICTIONS WHERE SUCH OFFER AND SALE OF THE RIGHTS EQUITY SHARES AND/ OR RIGHTS ENTITLEMENTS ARE PERMITTED UNDER LAWS OF SUCH JURISDICTIONS, BUT NOT IN THE UNITED STATES. THE OFFERING TO WHICH THIS LETTER OF OFFER AND ABRIDGED LETTER OF OFFER RELATES IS NOT, AND UNDER NO CIRCUMSTANCES IS TO BE CONSTRUED AS, AN OFFERING OF ANY SECURITIES OR RIGHTS FOR SALE IN THE UNITED STATES OR AS A SOLICITATION THEREIN OF AN OFFER TO BUY ANY OF THE SAID SECURITIES OR RIGHTS. THERE IS NO INTENTION TO REGISTER ANY PORTION OF THE ISSUE OR ANY OF THE SECURITIES DESCRIBED HEREIN IN THE UNITED STATES OR TO CONDUCT A PUBLIC OFFERING OF SECURITIES IN THE UNITED STATES.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is Thursday, May 16, 2024, i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchange and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Rights Equity Shares hereby offered, as provided under the heading, "Basis of Allotment" on page 142.

Please note that on the Issue Closing Date, Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchange.

LISTING: The existing Equity Shares are listed on BSE Limited ("BSE"). Our Company has received "In-principle" approval from BSE for listing the Rights Equity Shares to be allotted pursuant to this issue vide its letter dated April 16, 2024. Our Company will also make applications to the Stock Exchange to obtain its trading approval for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020. For the purposes of this Issue, the Designated Stock Exchange is BSE Limited.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer clause of the BSE Limited." on page 109 of the LOF. DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations and SEBI Rights Issue Circulars, the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided their Indian address to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Equity Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdictions. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be physically dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

In accordance with the above the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed in electronic form through email on April 30, 2024 by Registrar to the Issue and by Speed Post on May 02, 2024 by the Company.

Banker to the Issue: IndusInd Bank Limited

Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Equity Shares under applicable laws) on the

- the Company at www.ashnoortex.com; the Registrar at www.linkintime.co.in;
- (iii) the Stock Exchange at www.bseindia.com.
- The Investors can visit following links for the below-mentioned purposes:
- Frequently asked questions and online/ electronic dedicated Shareholders helpdesk for guidance on the Application process and resolution of difficulties faced by the Shareholders: www.linkintime.co.in and www.ashnoortex.com
- Updation of Indian address/ email address/ mobile number in the records maintained by the Registrar or our Company: www.linkintime.co.in Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Shareholders: www.linkintime.co.in

The LOF is available on the website of SEBI at www.sebi.gov.in.



REGISTRAR TO THE ISSUE

LINK INTIME INDIA PRIVATE LIMITED Address: C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli (West) Mumbai City,

Maharashtra - 400083, India. Telephone: +91 8108114949;

E-mail: ashnoortextile.rights2023@linkintime.co.in

Investor grievance: ashnoortextile.rights2023@linkintime.co.in Website: www.linkintime.co.in

Contact Person: Ms. Shanti Gopalakrishnan SEBI Registration No: INR000004058

Investors may contact the Registrar to the Issue or our Company Secretary and Compliance Officer for any pre-Issue or post-Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, giving full details such as name, address of the Applicant, contact number(s), E-mail address of the sole/ first holder, folio number or demat account, number of Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

> For Ashnoor Textile Mills Limited On behalf of the Board of Directors

Date: May 03, 2024 Place: Gurugram

Ms. Yashima Saluja Company Secretary and Compliance Officer

उ०प्र० पावर ट्रांसमिशन कारपोरेशन लि0 निविदा आमंत्रण सुचना

संस्थाओं / फर्मों से विद्युत 400 के0वी0 उपकेन्द्र खण्ड, जौली रोड, मुजफ्फरनगर के ई-निविदा खुलने की तिथि पर अवकाश अन्तर्गत निम्न कार्यों/आपूर्ति हेतु ई-निविदायें होने की स्थिति में ई-निविदा अगले कार्य ई-पोर्टल etender.up.nic.in पर दो भागों दिवस में खोली जायेगी। ई-निविदाओं को में आंमत्रित की जाती है। निर्धारित निविदा शल्क तथा धरोहर राशि आर0टी0जी0एस/ विभाजित करने का एन०ई०एफ०टी० के माध्यम से (निविदा अधोहस्ताक्षरकर्ता के पास सुरक्षित रहेगा शुल्क एवं धरोहर राशि पृथक/पृथक निविदा शुल्क अप्रतिदेय होगा। कृपय हस्तांरित की जानी है) UPPCL. Executive Engineer, UPPCL 400KV, Muzaffarnagar के पक्ष में सेन्ट्रल बैंक ऑफ इण्डिया, नई मण्डी, मुजफ्फरनगर शाखा में संचालित चालु बैंक खाता संख्या 1870219615 (IFSC Code CBIN0280264) में जमा करायी निविदा अपलोड की अन्तिम तिथि एव जायेगी। निविदा के प्रथम भाग में समय, ई-पोर्टल पर निविदा का प्रथम भाग आर0टी0जी0एस/ एन0ई0एफ0टी0 द्वारा जमा स्वोलने की तिथि एवं समय, धरोहर राशि एव किये गये निविदा शुल्क एवं धरोहर राशि की निविदा का मूल्य (जी0एस0टी0 सहित) के यथा योग्य यु0टी0 आर0 संख्या की प्रति, क्रम में पढा जाये। अति अल्प कालिन खाते का नाम, निर्गतकर्ता बैंक अधिकारी निविदा संख्या टी 02/2024-25:-400 द्वारा हस्ताक्षरित एवं निविदादाता द्वारा के0वी0 उपकेन्द खण्ड मुजफ्फरनगर पर प्रतिहस्ताक्षरित पे इन स्लिप की प्रति, निविदा 400 के0वी0 ब्रेकर का क्षतिग्रस्त पोल को प्रपत्र, पैन कार्ड, जी०एस०टी० संख्या, बदल कर Testing का कार्य। खोलने क इन्कम टैक्स रिटर्न की स्वयं प्रमाणित छाया दिनांक 10.05.2024, धरोहर राशि रुप प्रति, तकनीकी अनुभव इत्यादि ई-पोर्टल पर 1000.00 टेण्डर शुल्क रु. 500+18% स्कैन्ड प्रतियां (PDF format), तथा ई निविदा के द्वितीय भाग में दरे एवं वाणिज्यक नियम व शर्ते ई-पोर्टल पर अपलोड की जायेगी। निविदा शुल्क, धरोहर राशि एवं अन्य व्यवसायिक प्रपत्र हार्ड कॉपी में अथवा व्यक्तिगत संवाहक के माध्यम से इस

निविदा को उसी दिन निर्धारित समय पर सार्वजनिक रूप से खोला जायेगा। निविद भाग प्रथम में सम्बधित प्रपत्रों का अपलोड ना किये जाने की स्थिति में निविदा का भाग द्वितीय (प्राईस बिड) नहीं खोला जायेगा बिना कोई कारण बताये अस्वीकार विस्तृत जानकारी, डाउनलोड, अन्य संशोधनों एवं ई-निविदा प्रस्तुत करने के दिनांक तक विस्तार आदि के सम्बन्ध मे कृपया etender.up.nic.in पर लॉग आन करें। विवरण निम्न प्रकार है ई-निविद संख्या, कार्य का विवरण, ई-पोर्टल पर जी0एस0टी0 अतिरिक्त 12:00 बजे (आमंत्रित) 14:00 बजे (तकनीकी भाग पार्ट-1 खोलने हेतू) हस्ता./-अधिशासी अभियन्ता वि० ४०० के०वी० उपकेन्द्र खण्ड जौली रोड मुजफ्फरनगर "राष्ट्रहित में ऊर्जा बचायें' पत्रांकः 65/वि० ४०० के०वी०उ०ख० (मृ०)/ टी0-02/2024-25 दिनांक:03.05.2024

✓ YES BANK

कार्यालय में प्राप्त नहीं किये जायेंगें। ई-

यस बैंक लिभिटेड

पंजीकृत एवं निगमित कार्यालयः यस बैंक भवन, ऑफ वेस्टर्न एक्सप्रेस हाइवे, सांताकृज पूर्व, मुंबई-400055 **सीआईएन** : एल६५१९०एमएच२००३पीएलसी१४३२४९, **ई—मेल** : communications@yesbank.in, **वेबसाइट** : www.yesbank.in

सरफॉएसि अधिनियम की धारा 13(2) के अंतर्गत सूचना का प्रकाशन

मूलधन एवं ब्याज का प्रतिभुगतान करने में चूक कर चुके हैं तथा उनके सुविधाओं के खाते, अनार्जक परिसंपत्तियों (एनपीए) के रूप में वर्गीकृत कर दिये गये हैं। इर संबंध में उन्हें वित्तीय परिसंपत्तियों के प्रतिभृतिकरण एवं पुनर्निर्माण तथा प्रतिभृति हित प्रवर्तन अधिनियम 2002 (सरफॉएसि अधिनियम) की धारा 13(2) के अंतर्गत उनव अंतिम ज्ञातव्य पतों पर सूचनायें निर्गत की गयीं थीं किंतु वे वापस लौट आयी थीं और वितरित नहीं हो पायी थीं तथा अतः उन्हें अब उन सूचनाओं के बारे में इस सार्वजनिक सचना के माध्यम से सचित किया जाता है।

क्र.	खाता	ऋण का	उधारकतीओं, सह—उधारकतीओं,	13(2) सूचना के	एनपीए तिथि
सं.	संख्या	प्रकार	बंधककर्ताओं के नाम	अनुसार बकाया	सूचना तिथि
1.	1. 024284600000075 & (i) 242LA40213050001, (ii) 242LA40221250001 (iii) 242LA40220400001, (iv) 242LA40212790001, (v) 242LA40212710001, (vi) 242LA40220630001, (vii) 242LA40220940001, (viii) 242LA40220040001, (ix) 242LA4022	ओवरड्राफ्ट एवं सावधि ऋण	 मैसर्स जौहरी लाल पेंट हाउस (उधारकर्ता) श्री यतेंद्र कुमार जैन (गारंटर, स्वामी और बंधककर्ता) मुक्ता जैन (गारंटर, स्वामी और बंधककर्ता) स्वर्गीय यतेंद्र कुमार जैन के कानूनी उत्तराधिकारी (मुक्ता जैन), स्वर्गीय यतेंद्र कुमार जैन के कानूनी उत्तराधिकारी (यश जैन) याशिका जैन (अवयस्क) 	रू. 77,96,951.58 (रुपये सतहत्तर लाख छियानबे हजार नौ सौ इक्यावन और अट्ठावन पैसे मात्र) 13.04.2024 क अनुसार देय	29.12.2022 16.04.2024
प्रतिभूत परिसंपत्ति के विवरण : 1.5 / 1 (पुराना), 21 (नया) मोहल्ला तिलक नगर, फिरोजाबाद तहसील और जिला फिरोजाबाद — 283203 उत्तर प्रदेश,					

सीमायें :- पूर्व- संपत्ति संतोष, पश्चिम- गली तिलक नगर, उत्तर- संपत्ति श्रीमती प्रभा देवी और प्रीति, दक्षिण- बाईपास रोड।

उपरोक्त उधारकर्ता(ओ) / सह—उधारकर्ता(ओ) / गारंटर(रो) / बंधककर्ता(ओ) (जब भी जहां कहीं लाग् योग्य) को एतदद्वारा निर्देशित किया जाता है कि वे इस सूचना प्रकाशन की तिथि से 60 दिवसों के अंदर बकाया राशि का भगतान कर दें। भगतान करने में विफल रहने पर उक्त 60 दिवसों के समापन के उपरांत सरफॉएरि

अधिनियम की धारा 13 की उप–धारा (4) के अंतर्गत भविष्य की कार्यवाहियां की जायेंगी। इसके अतिरिक्त, यह सूचना भी आपके संज्ञान में लायी जानी अपेक्षित लगती है कि अधिनियम की धारा 13(8) के अंतर्गत, तब जबकि प्रतिभूत ऋणदाता द्वारा वहनकृत समस्त लागतों, शुल्कों एवं व्ययों के साथ उनकी संपूर्ण बकाया देयराशियों का सार्वजनिक नीलामी/निविदा/निजी संधि हेत् सूचना के प्रकाशन की तिथि से पूर्व किसी भी समय प्रतिभूत ऋणदाता को भुगतान कर दिया जाता है, तो तब हमारे द्वारा प्रतिभूत परिसंपत्ति का विक्रय अथवा हस्तांतरण नहीं किया जायेगा, तथा हमारे द्वार प्रतिभूत परिसंपत्ति के हस्तांतरण अथवा विक्रय हेत् कोई भी भावी कार्रवाई नहीं की जायेगी।

दिनांक : 04-05-2024 स्थान : फिरोजाबाद (उ.प्र.)

हस्ता. 🖊 प्राधिकृत अधिकारी कृते यस बैंक लिमिटेड

This advertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is not an announcement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the letter of offer dated April 02 2024 the "Letter of Offer" or ("LOF") filed with the SME Platform of BSE Limited ("BSE")



AA PLUS TRADELINK LIMITED

CIN: U74900MH2016PLC274726

AA Plus Tradelink Limited (the "Issuer" or "Company") was incorporated under the Companies Act, 2013 with the Registrar of Companies, Maharashtra, Mumbai under the name "AA Plus Tradelink Limited" and a certificate of incorporation dated March 21, 2016 was issued by the Registrar of Companies, Maharashtra, Mumbai. Registered Office: B/702 Divine Jalpa, Gomati Bhuvan, Near Jain Temple, Jambli Gali, Borivali (West) Mumbai Bandra Suburban MH 400092 IN;

Contact Details: +91 22 2898 0308; Contact Person: Mrs. Purnima Badola, Company Secretary & Compliance Officer;

Email-ID: aaplustradelinklimited@gmail.com **Website:** www.aaplustradelink.com

OUR PROMOTERS ASHOK AMRITLAL SHAH, RAJKUMAR MAHENDRA SINGH

THE ISSUE

RIGHTS ISSUE OF 1,63,29,600 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10.00/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹[18]/- (RUPEES EIGHTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹[8]/ (RUPEES EIGHT ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹29,39,32,800 (RUPEES TWENTY NINE CRORE THIRTY NINE LAKH THIRTY TWO THOUSAND EIGHT HUNDRED ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF AA PLUS TRADELINK LIMITED('COMPANY' OR 'ISSUER') IN THE RATIO OF 2 RIGHTS SHARES FOR EVERY 1 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, 05TH APRIL 2024 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 114 OF THIS DRAFT LETTER OF OFFER.

NOTICE TO THE READER ("NOTICE") - ADDENDUM TO DRAFT LETTER OF OFFER DATED APRIL 02, 2024 This notice should be read in conjunction with the LOF filed by the Company with the Stock Exchange and the ALOF and Application

Form that have been sent to the Eligible Equity Shareholders of the Company. The Eligible Equity Shareholders are requested to This is to inform to Eligible Shareholders of the Company that the date of closure of the Rights Issue, which opened on Monday April 22, 2024 and was scheduled to close on Monday May 6,2024, has now been extended to Thursday May 16, 2024, by the

Rights Issue Committee in its meeting held on Friday, May 03, 2024 in order to provide an opportunity to shareholders to exercise their rights in the Rights Issue.

Accordingly, the last date of submission of the duly filled in Application Form (along with the amount payable on application) is Thursday May 16, 2024. Equity Shareholders of the Company who are entitled to apply for the Rights Issue as mentioned above are requested to take note of the Issue Closure Date as Thursday May 16, 2024.

REVISED ISSUE SCHEDULE

Issue Opening Date	Issue Closing Date		
Monday April 22, 2024	Thursday May 16, 2024		
may however decide to further extend the leave Deried as it may determine from time to time but not ever			

*Our Board may, however, decide to further extend the Issue Period as it may determine from time to time but not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

**Investors are advised to ensure that the Application Forms are submitted on or before the Issue Closing Date. Our Company, and/or the Registrar to the Issue will not be liable for any loss on account of non-submission of Application Forms or on before the Issue Closing Date. #Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a

manner that the Rights Entitlements are credited to the demat account of the Renouncee(s) on or prior to the Issue Closing Date. This addendum shall be available on the respective websites of our Company at www.aaplustradelink.com; the Registrar to the Issue at www.purvashare.com; and the Stock Exchanges at www.bseindia.com.

Accordingly, there is no change in the LOF and ALOF dated April 2,2024 and Application Form except for modification in the last date of Issue Closing date. Change in Issue closing date resultant change in indicative time table of post issue activities on account

of extension of issue closing date. INVESTORS MAY PLEASE NOTE THE DRAFT LETTER OF OFFER. ABRIDGED LETTER OF OFFER. APPLICATION FORM SHALL BE READ IN CONJUCTION WITH THIS ADDENDUM.

All capitalised terms hold reference to the Letter of Offer filed by our Company.

For AA Plus Tradelink Limited On Behalf of the Board of Directors

Date: May 3,2024 Place: Mumbai

Ashok shah

Director

Disclaimer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the BSE Limited The Draft Letter of Offer is available on the website of Stock Exchanges where the Equity Shares are listed i.e. BSE at www.bseindia.com, Our Company at www.aaplustradelink.com and the Registrar to the Issue at www.purvashare.com. Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Draft Letter of Offer including the section "Risk Factors" beginning on page 21 of the Draft Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of Rights Equity Shares for sale in any jurisdiction, including the United States, and any Rights Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Rights Equity Shares in the United States.